

Cornerstone Christian University  
Maitland, FL

Online

Doctor of Philosophy in Christian Business and Management (CBMG.D) 64 credit hours

**Field experience may be credited as practicum and PL may also apply as credits**

This is 64 credit hours Doctor of Philosophy in Christian Business and Management (CBMG.D). Completing this track will lead to a Doctor of Philosophy in Christian Business and Management.

The purpose a Doctoral Degree in Philosophy in Christian Business and Management (CBMG.D) program is to provide the candidate with an advanced competencies and business management insights through the teaching, preparation and observation for those actively involved in Christian business and Management. Cornerstone focuses on knowledge and understanding rather the actual degree itself. For this purpose, CCU's requirements and standards are slightly higher without any additional cost to you. From the start of your first course up to your graduation, you'll know you have some great knowledge under your belt and you'll be proud of your degree.

Graduates of the Christian business and Management will be prepared to:

- Demonstrate an advanced understanding and integration of business and management in relation to the biblical, academic, and related disciplines.
- Articulate and apply a comprehensive and critical philosophy of business management.
- Demonstrate advanced competencies in the areas of critical thinking, Research and Writing, business management, biblical communication, management/education leadership, and Commission Strategies.
- Plan, implement, and critically evaluate major undertakings toward the fulfillment of the goals objectives.
- Evaluate personal, spiritual, and professional development and design a plan for lifelong learning.

**Course and description-choose any courses of interest plus the dissertation leading to 64 credit hour**

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| 1. RES703 Introduction to Business Research                       | (4-hour) |
| 1. BUS713 Exploring Business                                      | (4-hour) |
| 2. PMG723 Principles of Management                                | (4-hour) |
| 3. BUC733 Business Communication for Success                      | (4-hour) |
| 4. BMG743A Managerial Accounting                                  | (4-hour) |
| 5. FIN753 Financial Accounting                                    | (4-hour) |
| 6. EGN763E Business English for Success                           | (4-hour) |
| 7. BPR773 Mastering Public Relations                              | (4-hour) |
| 8. PMK783 Principles of Marketing                                 | (4-hour) |
| 9. BHR793 Human Relation  | (4-hour) |
| 10. BUS813 The Business Ethics Workshop                           | (4-hour) |
| 11. POM823 Principles of Management                               | (4-hour) |
| 12. BUS833A Law for Entrepreneurs                                 | (4-hour) |
| 13. BSL843A Foundations of Business Law and the Legal Environment | (4-hour) |
| 14. BUS853B The Legal and Ethical Environment of Business         | (4-hour) |
| 15. HRM863A Human Resource Management                             | (4-hour) |
| 16. MSM873B Mastering Strategic Management                        | (4-hour) |

17. BUS883Introduction to Contracts, Sales and Product Liability	(4-hour)
18. ECO893 Principles of Economics,	(4-hour)
19. MGT900Thesis Research Project	(15-hour)

Doctoral Dissertation: This final course culminates the entire course of studies and research required by this program. This is a very involved endeavor and will require an undivided attention.

Student allowed choosing their own research topic and getting it approved by the Thesis Review Board. Upon the approval of the research topic, a proposal containing the first three chapters, table of content and partial bibliography must be submitted to The Dissertation Review Board.

The Review Board will review the research proposal. The board will either approve it, approve it with recommendations, or denied it. If the thesis is denied, a separate fee will be required for revisions. Students are solely responsible to present the research project as required the first time to avoid any denial proposal and extra fee.

Upon the final review and grading of the final research project, the student will submit two bound copies to the school. One will be graded, endorse, and return to the student and one copy will remain the property of the school.

### Course and course description

**Note: Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials. This program assumes that candidate has already completed their general education or part of. Otherwise, additional classes may be required to satisfy the academic requirement for the associate degree program, which will also result higher cost. Due to extremely low tuition we provide, we will accept credits transferred but the tuition costs remain the same.**

#### **3. CON703 An Introduction to Business Research**

**(3-hour)**

Course Description: This course- Introduction to Business Research is designed to squarely emphasize media technology. This course is a compelling, historical narrative sketching the \*ongoing evolution\* of media technology and how that technology shapes and is shaped by culture — and that is what he set out to deliver with his new textbook. Today’s students are immersed in media technology. They live in a world of cell phones, smart phones, video games, iPods, laptops, Facebook, Twitter, FourSquare, and more. They fully expect that new technology will be developed tomorrow. Yet students often lack an historical perspective on media technology.

#### **4. BUS713 Exploring Business**

**(3-hour)**

Description: This course introduce students to business using an exciting and integrated cases Through an in-depth study of a real company, students learn about the functional areas of business and how these areas fit together. Studying a dynamic organization on a real-time basis allows students to discover the challenges that it faces, and exposes them to critical issues affecting the business, such as globalization, ethics and social responsibility, product innovation, diversity, supply chain management, and e-business.

#### **5. PMG723 Principles of Management**

**(3-hour)**

Description: Principles of Management show students how leaders and leadership are essential to personal and organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in public and private organizations. It is the leader and leadership that combine the principles of management (the artist’s palette, tools, and techniques) to create the art of management.

#### **6. BUC733 Business Communication for Success**

**(3-hour)**

Description: This course is suited for Business Communication courses taught to students interested in business administration, but is also appropriate for Business English, Business Presentation, Professional Communication courses. Students will learn a lot from this course.	
<b>7. BMG743A Managerial Accounting</b>	<b>(3-hour)</b>
<b>Description:</b> This course combined the experience of two well-experience, Kurt Heisinger and Joe Ben Hoyle to bring the students the knowledge needed to compete in the 21-century market. Student learning styles continue to evolve as we move into the twenty-first century. Students want to learn accounting in the most efficient way possible, balancing coursework with personal schedules. They tend to focus on their studies in short intense segments between jobs, classes, and family commitments.	
<b>8. FIN753 Financial Accounting</b>	<b>(3-hour)</b>
<b>Description:</b> For a course such as financial accounting, each subject should relate in some manner to the real world of business. Therefore, every chapter includes a discussion with a successful investment analyst about the material that has been presented. This expert provides an honest and open assessment of financial accounting straight from the daily world of high finance and serious business decisions. Every question, every answer, and every topic need to connect directly to the world we all face. Students should always be curious about the relevance of every aspect of a textbook's coverage.	
<b>9. EGN763 Business English for Success</b>	<b>(3-hour)</b>
<b>Description:</b> Business English for Success is a creative solution to a common challenge across Business Communication courses: Business English or Business Presentations? Some classes place an equal emphasis on oral and written communication. Business English for Success provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition. This step-by-step approach provides a clear path to student-centered learning. A wide range of writing levels and abilities are addressed, helping each student prepare for the next writing or university course.	
<b>10. BPR773 Mastering Public Relations</b>	<b>(3-hour)</b>
<b>Description:</b> Description: This course mastering Public Relations that provides an executive overview of the field of public relations with a focus on what managers need to know to master the function quickly and effectively. This course further bear on the topic of public relations management their research and academic knowledge in the areas of business management and strategy, mass communication, marketing, public relations, organizational communication, journalism, ethics, and public opinion along with years of professional experience in managing public relations.	
<b>11. PMK783 Principles of Marketing</b>	<b>(3-hour)</b>
<b>Description:</b> This course teaches ethics and social responsibility which follows on the sustainability notion of the broader importance of ethics and social responsibility in creating successful organizations. The authors make consistent references to ethical situations throughout chapter coverage, and end of chapter material in most chapters will encompass ethical situations.	
<b>12. BHR793 Human Relation</b>	<b>(3-hour)</b>
<b>Description:</b> The study and understanding of human relations can help students in their workplace, and as a result, assist them in achieving career success. The better their human relations, the more likely they are to grow both professionally and individually. Knowing how to get along with others, resolve workplace conflict, manage relationships, communicate well, and make good decisions are all skills we will discuss throughout the book.	
<b>13. BUS803 The Business Ethics Workshop</b>	<b>(3-hour)</b>
<b>Description:</b> The key to going the first way is case studies that students want to read, and The Business Ethics Workshop by James Brusseu provides them with reality and engagement. Reality: No stilted and contrived stories about Steve Smith and Jane Jones. Engagement: Students want to read pages touching on their own anxieties, desires and aspirations. Because the textbook responds on that level without sacrificing intellectual gravity, class gets powered by student interest while thoughtfully penetrating to the core of ethical issues.	
<b>14. POM823 Principles of Management</b>	<b>(3-hour)</b>
<i>This course "Principles of Management" shows students how leaders and leadership are essential to personal and organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in</i>	

public and private organizations. It is the leader and leadership that combine the principles of management (the artist's palette, tools, and techniques) to create the art of management.	
<b>15. BUS833A Law for Entrepreneurs</b>	<b>(3-hour)</b>
Description: This course will look at different meanings and approaches of the law of entrepreneurs and will consider how social and political dynamics interact with the ideas that animate the various schools of legal thought. This course will also look at typical sources of "positive law" in the United States and how some of those sources have priority over others, and will present some basic differences between the US legal system and other legal systems.	
<b>16. BSL843 Foundations of Business Law and the Legal Environment</b>	<b>(3-hour)</b>
<b>Description:</b> This course teaches the foundations of business law <b>which</b> provides students with context and essential concepts across a broad range of legal issues with which managers and business executives must grapple. The text provides the vocabulary and legal savvy necessary for business people to talk in an educated way to their customers, employees, suppliers, government officials — and to their own lawyers.	
<b>17. BUS853B The Legal and Ethical Environment of Business</b>	<b>(3-hour)</b>
<b>Course Number:</b> The Legal Environment of Business Description: This course is interactive exercises for hands-on learning, and discussion questions for critical thought. Additionally, each chapter presents "A Question of Ethics" section, which contains real world ethical dilemmas relevant to the topic under study. These videos, exercises, discussion questions, and ethics sections all provide opportunities for students to apply concepts that they are learning in the context of relevant LEB topics that shape or restrain actual decision-makers' actions. It's real world practice in the safety of the classroom environment.	
<b>18. HRM863A Human Resource Management</b>	<b>(3-hour)</b>
This course discusses Human Resource Management (HRM) in comprehensible terms, staffing, compensation, retention, training, to employment law and policies side of the business. This course will further helps the students learn the skills of Human Resource Management and the strategic human resource management plan.	
<b>19. MSM873 Mastering Strategic Management</b>	<b>(3-hour)</b>
Description: Teaching the strategic management course can be a challenge for many professors. In most business schools, strategic management is a "capstone" course that requires students to draw on insights from various functional courses they have completed (such as marketing, finance, and accounting) in order to understand how top executives make the strategic decisions that drive whether organizations succeed or fail. Although students have taken these functional courses, many students have very little experience with major organizational choices. It is this inexperience that can undermine many students' engagement in the course.	
<b>20. BUS883 Introduction to Contracts, Sales and Product Liability</b>	<b>(3-hour)</b>
Description: This course explains how the law has different meanings as well as different functions. Philosophers have considered issues of justice and law for centuries, and several different approaches, or schools of legal thought, have emerged. This course will look at those different meanings and approaches and will consider how social and political dynamics interact with the ideas that animate the various schools of legal thought. It will also look at typical sources of "positive law" in the United States and how some of those sources have priority over others, and we will set out some basic differences between the US legal system and other legal systems.	
<b>21. ECO893 Principles of Economics,</b>	<b>(3-hour)</b>
Course Description: This course provides its contents with a sense of the intellectual excitement of the field and an appreciation for the gains it has made, as well as an awareness of the challenges that lie ahead. To ensure students realize that economics is a unified discipline and not a bewildering array of seemingly unrelated topics, this course develop the presentation of microeconomics and of macroeconomics around integrating themes. The integrating theme for microeconomics is the marginal decision rule, a simple approach to choices that maximize the value of some objective.	